



TAF Financial Reporting Pack & Abbreviated Accounts 2025/6

Annual General Meeting

3pm on Thursday 16th July 2026

Trade Association Forum Ltd
For the year ended 31 March 2026

Company Information:

Directors:

Robert Charles CANDY
Ellen Lorna DANIELS
Timothy Mark DOGGETT
Julia GARVEY
Sam Caleb LONG
Richard Arthur LAMBERT
Ben Thomas MASSEY
Donna Marie RICKABY
Richard James SMITH

Registered Number:

08849164

Registered Office:

71-75 Shelton Street, London,
England, WC2H 9JQ

Notes to the Abbreviated Accounts

1. Accounting Policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1. (a) Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

1. (b) Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

1. (c) Stocks

Stock is valued at the lower of cost and net realisable value.

1. (d) Deferred Taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an undiscounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

1. (e) Foreign Currencies

Transactions in foreign currencies are recorded at the rate ruling on the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

1. (f) Leasing & Hire Purchase Commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability. The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding. Rentals paid under operating leases are charged to income on a straight-line basis over the lease term.

1. (g) Pensions

The company currently has no direct employees, so it does not operate a pension scheme.

2. Fixed Assets

The entity has the following fixed assets recorded:

Cost	
At 1st April 2025	-
Additions	
Disposals	-
At 31st March 2026	-
Depreciation	
At 1st April 2025	-
Charge for the year	-
At 31 March 2026	-
Book Value at 31 March 2026	-

3. Debtors

Debtors include amounts of £0.00 falling due after more than one year.

4. Creditors

Creditors include amounts of £0.00 falling due after more than one year

Balance Sheet

Trade Association Forum Ltd

As at 31 March 2026

Balance Sheet
Trade Association Forum Ltd
As at 31 March 2026

Account	31 Mar 2026	31 Mar 2025	31 Mar 2024	31 Mar 2023
Fixed Assets				
Tangible Assets				
Computer Equipment	£ -	£ 1,082	£ 1,082	£ 1,082
Computer Equipment Depreciation	£ -	£ 1,082	£ 1,082	£ 1,082
Furniture and Fixtures	£ -	£ 550	£ 550	£ 550
Furniture/Fixture Depreciation	£ -	£ 550	£ 550	£ 550
Office Equipment	£ -	£ 249	£ 249	£ 249
Office Equipment Depreciation (0031)	£ -	£ 249	£ 249	£ 249
Total Tangible Assets	£ -	£ -	£ -	£ -
Total Fixed Assets	£ -	£ -	£ -	£ -
Current Assets				
Cash at bank and in hand				
Lloyds Current Account	£ -	£ -	£ 21,186	£ 41,903
Pleo account	£ 827	£ 1,000	£ -	£ -
TAF Metro Account	£ 129,950	£ 139,752	£ 55,029	£ -
Total Cash at bank and in hand	£ 130,777	£ 140,752	£ 76,216	£ 41,903
Debtors Control Account	£ 15,316	£ 38,596	£ 17,588	£ 30,624
Prepayments	£ 14,125	£ 19,798	£ -	£ 13,163
Total Current Assets	£ 129,586	£ 121,954	£ 58,628	£ 24,442
Creditors: amounts falling due within one year				
Accruals	£ 9,095	£ 733	£ -	£ -
Creditors Control Account	£ 32,003	£ 32,362	£ 99	£ 176
Deferred Income	£ 2,074	£ 10,791	£ 960	£ 1,908
Rounding	£ -	£ 0	£ -	£ -
Suspense	£ 202	£ 451	£ -	£ 346
VAT Liability	£ 9,806	£ 12,495	£ 5,023	£ 10,724
Total Creditors: amounts falling due within one year	£ 14,973	£ 30,940	£ 3,964	£ 8,986
Net Current Assets (Liabilities)	£ 114,614	£ 91,014	£ 62,592	£ 33,428
Total Assets less Current Liabilities	£ 114,614	£ 91,014	£ 62,592	£ 33,428
Creditors: amounts falling due after more than one year				
Corporation Tax	£ 6,539	£ 6,539	£ 5,992	£ 2,374
Total Creditors: amounts falling due after more than one year	£ 6,539	£ 6,539	£ 5,992	£ 2,374
Net Assets	£ 108,075	£ 84,475	£ 56,599	£ 31,054
Capital and Reserves				
Current Year Earnings	£ 23,600	£ 27,875	£ 25,546	£ 20,953
Profit and Loss Account	£ 53,027	£ 25,151	£ 395	£ 21,348
Reserves	£ 31,448	£ 31,448	£ 31,448	£ 31,448
Total Capital and Reserves	£ 108,075	£ 84,475	£ 56,599	£ 31,054

Profit and Loss

Trade Association Forum Ltd

As at 31 March 2026

Account	2026	2025	2024	2023
Turnover				
Awards Delegates	£ 73,840.38	£ 61,075.08	£ 67,002.73	£ 59,929.50
Awards Entries	£ 19,178.26	£ 18,770.54	£ 20,187.52	£ 13,658.33
Awards Sponsors	£ 31,937.50	£ 31,791.65	£ 13,133.33	£ 15,640.00
Directories	£ 2,216.00	£ 1,358.34	£ 3,900.00	£ 2,500.00
Events Sponsorship	£ 6,500.00	£ -	£ -	£ 8,000.00
Exchange Delegates	£ 11,487.99	£ 11,890.24	£ 10,773.00	£ 7,815.00
Exchange Sponsors	£ 43,950.00	£ 26,000.00	£ 29,000.00	£ 38,812.00
General Sponsorship	£ 16,150.00	£ 22,120.00	£ 20,415.00	£ 17,063.00
Membership Renewals	£ 150,691.34	£ 142,275.65	£ 101,290.83	£ 70,875.59
New Members	£ 19,577.88	£ 12,023.59	£ 12,283.19	£ 18,383.32
Other Income	£ 375.00	£ 750.00	£ 250.00	£ 2,050.00
Surveys	£ 4,025.00	£ 1,225.00	£ 2,500.00	£ 4,000.00
Training Course and Seminar Income	£ 4,104.80	£ 5,844.90	£ 6,941.44	£ 2,468.01
Total Turnover	£ 384,034.15	£ 335,124.99	£ 287,677.04	£ 261,194.75
Cost of Sales				
Annual Reception	£ 7,575.00	£ -	£ -	£ -
Awards Other Costs	£ 45,984.17	£ 45,482.17	£ 34,156.26	£ 25,685.80
Awards Venue Costs	£ 45,438.33	£ 39,721.67	£ 38,328.19	£ 49,844.00
Directory Costs	£ -	£ -	£ -	£ 312.50
Events Management	£ 19,000.00	£ -	£ -	£ 1,544.29
Exchange Costs	£ 41,280.26	£ 39,441.27	£ 40,865.74	£ 28,926.16
Other Direct Costs	£ -	£ -	£ -	£ 4,830.83
Promotion & Advertising Costs	£ 1,853.43	£ 64.29	£ 921.78	£ 1,309.35
Survey Costs	£ 150.00	£ -	£ -	£ -
TAF Business Hub	£ 5,220.00	£ -	£ -	£ -
Training Course and Seminar Costs	£ 10,339.86	£ 6,922.00	£ 1,773.55	£ 1,600.00
Total Cost of Sales	£ 176,841.05	£ 131,631.40	£ 116,045.52	£ 114,052.93
Gross Profit	£ 207,193.10	£ 203,493.59	£ 171,631.52	£ 147,141.82
Administrative Costs				
Bad Debt Write Off	£ -	£ 874.30	£ -	£ -
Bank Charges	£ 4,053.51	£ 3,790.76	£ 3,152.16	£ 1,403.49
Board Costs	£ -	£ -	£ 13.44	£ -
Computer Software	£ 2,638.86	£ 2,844.10	£ 2,846.01	£ 2,822.08
Consultancy	£ -	£ 7,998.00	£ -	£ -
Corporation Tax investigation	£ 2,000.00	£ -	£ -	£ -
CRM Project	£ 5,952.00	£ 3,840.00	£ -	£ -
Depreciation	£ -	£ -	£ -	£ 255.45
Freelancer Peter Cload	£ 9,360.00	£ 9,000.00	£ 9,000.00	£ 8,460.00
Insurance	£ 792.87	£ 716.84	£ -	£ 78.98
Legal Fees	£ 159.00	£ -	£ 13.00	£ 13.00
Meetings (Non Staff)	£ 345.00	£ 727.43	£ 13.83	£ 126.72
Miscellaneous Expenses	£ -	£ -	£ 61.52	£ -
Photocopying & Stationery	£ 85.45	£ -	£ -	£ -
Pleo default account	£ 202.50	£ -	£ -	£ -
Postage and Carriage	£ 400.52	£ 17.78	£ 175.65	£ 1.62
Printing	£ 50.16	£ -	£ -	£ -
Refreshments	£ 561.58	£ -	£ -	£ -
Rent	£ 1,522.94	£ 2,042.28	£ 1,445.75	£ 3,171.97
Stripe Fees	£ 1,059.32	£ 624.08	£ -	£ -
Subsistence	£ 246.68	£ -	£ -	£ -
TAF Secretariat	£ 140,100.00	£ 136,001.00	£ 122,100.00	£ 106,000.00
Telephone & Communications	£ 175.88	£ 155.88	£ 155.88	£ 1,355.88
Travel	£ 1,145.41	£ 206.72	£ 736.67	£ 204.08
Website	£ 141.71	£ 240.24	£ 379.47	£ 79.49
Strategy Review Project	£ 12,600.00	£ -	£ -	£ -
Total Administrative Costs	£ 183,593.39	£ 169,079.41	£ 140,093.38	£ 123,814.80
Operating Profit	£ 23,599.71	£ 34,414.18	£ 31,538.14	£ 23,327.02
Profit on Ordinary Activities Before Taxation	£ 23,599.71	£ 34,414.18	£ 31,538.14	£ 23,327.02
Taxation				
Corporation Tax Paid	£ -	£ 6,538.69	£ 5,992.25	£ 2,374.03
Total Taxation	£ -	£ 6,538.69	£ 5,992.25	£ 2,374.03
Profit after Taxation	£ 23,599.71	£ 27,875.49	£ 25,545.89	£ 20,952.99