

WOMEN IN TRADE ASSOCIATIONS POWERLIST 2026

Sponsorship opportunities



fsb⁸
Federation of
Small Businesses

TAF
Trade Association Forum

.CIBI|

ABOUT



Our annual celebration of inspirational women in the trade association sector draws huge social media impact and a reception attended by over 200 people in 2025.

The Powerlist is produced in partnership with the CBI and FSB, and we took a select few partners to help support the initiative and support the costs for running the programme and the reception.

By supporting the Powerlist, partners can benefit from promotion across several months during the nomination process and align their brand with diversity in the sector.

DETAILS

The Powerlist

TAF, CBI and FSB have once again joined forces to champion the role of Women in trade bodies, celebrate their achievements and encourage the next generation of women into the sector.

To celebrate International Women's Day 2026 we will be launching the third Women in Trade Associations Powerlist along with the Female Business Leaders List. These lists celebrate the best, the most brilliant, and the most formidable female business and sector champions in the UK.



The Launch

In March 2026, we will be hosting a reception to bring together the 100 women on the Powerlist and the women from our Female Business Leaders List, celebrating the most inspirational women in the trade association sector.



SPONSORSHIP



Deliverables:

- Branding and marketing on all communications relating to Women in Trade Associations and on the web pages for the whole of 2026
- Branding on email sent out to TAF's 6k distribution list and promoted across CBI, FSB and TAF socials
- Welcome speech at the launch reception for 200+ people
- 5x tickets to the launch reception
- 1x year listing on TAF Approved Supplier Directory

Cost:

- £3,500 (ex VAT)

